

Jamie

From: Downtown Westfield [jleberg@www-westfieldtoday.ccsend.com] on behalf of Downtown Westfield [j.leberg@westfieldtoday.com]
Sent: Thursday, July 08, 2010 6:05 PM
To: j.leberg@westfieldtoday.com
Subject: Westfield Today: Shopping, Dining & Events, July 2010



News from Downtown Westfield Corporation

July 2010

Shop * Dine * Enjoy

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**Downtown Westfield 5K Run & Pizza Extravaganza,
July 21st**

Pre-Registration Required!

July 21, 2010 is the 9th Annual Downtown Westfield 5K & Pizza Extravaganza, presented by Trinitas Regional Medical Center. This year for the first time, you must pre-register. You may register online at www.practicehard.com no later than midnight on July 17. You may also mail in your completed entry form (postmarked) by 7/15. The fee is \$22, or \$20 if you are a USATF Member.

This annual race begins in the heart of the downtown district and continues through Westfield's picturesque residential streets on a USATF certified course. Pizza, beverages & desserts will be provided by Westfield establishments. DJ & live music to be performed by Michael Craig Band. There will be awards in each age group, plus random prize drawings, pizza, T-shirts to the first 2,000 entrants and embroidered caps to the first 600. REGISTER EARLY!



Grand Openings

On the day of the race, the packet pickup begins at 5pm, the

Madeline Moss

A stylish home furnishings and accessories store is now open at 258 E. Broad St. (next to Windmill). The studio offers elegant furniture, lamps, art and more! 258 E. Broad St., 908.228.2284.

Warehouse

Warehouse Cheap & Chic sample sale accessories is now open at 17 Elm St.
www.newjerseysamplesale.com

Alan's Orchard

An organic specialty food store will open at 102 Quimby St.

Jenna & Molly

A well regarded clothing retailer from Long Branch is expanding and opening at 206 E. Broad St.
www.jennaandmolly.com

Hip Thrift & Art Gallery

will be opening August/September at 407 South Ave. W. A percentage of donations will benefit animal rescue.

Casa di Pizza

will open at 50 Elm St in the Fall.

Turning Point Restaurant,

serving breakfast, brunch and lunch will be opening at 137 Central Ave. in Fall 2010.
www.theturningpoint.biz

**Best Bets**

race starts at 7pm, and the awards ceremony follows at 7:45pm. Rain or shine.

[Click here for the brochure with details and official entry form.](#)

[Click here for the course map.](#)

**Sweet Sounds Downtown Jazz Festival,**

Tuesdays in July & August, 7-9pm

The 14th annual "Sweet Sounds Downtown" Jazz Festival, sponsored by the Downtown Westfield Corporation (DWC), takes place during July and August every Tuesday evening from 7:00pm to 9:00pm, July 6th through August 31st.

Four jazz performances can be heard outside in downtown Westfield. Jazz groups will be located on Central Avenue in front of Banana Republic, the lawn in front of the North Avenue Train Station, the plaza at the corner of East Broad and North Avenue, and Elm Street in front of the Baptist Church. Rain dates will be the following Wednesday evenings at the same time.

[Click here for the 2010 performance schedule.](#)

Sweet Sounds Downtown is extremely popular for all ages. From contemporary or traditional jazz to blues to big band, there are live performances to please everyone. According to Beth Brenner, Asst. Executive Director, "We have a mix of great bands which played in past festivals as well as new bands this year. Sweet Sounds has become so popular that we have to turn away many talented groups."

While enjoying the musical performances, enjoy dining at one of Westfield's fine restaurants or shop and stroll through downtown. For more information, call the DWC at 908.789.9444 or visit www.westfieldtoday.com.

The Farmhouse Store

Heading to visit friends at the beach or up at the lake this summer? The Farmhouse Store is the place to get that perfect gift. They carry the amazing catstudio pillows, glasses and towels featuring states and regions across America; Rosy Rings candles filled with beautiful botanicals or seashells; and Peggy Carr hand-painted glassware embellished with scenes of the beautiful outdoors. Stop by on Jazz Nights - They will be open until 8pm. 221 E. Broad St., 908.654.0444. www.thefarmhousestore.com

Madeline Moss

All outdoor furniture is 10% off during the month of July in honor of the country's birthday. Madeline Moss offers a tasteful mix of old and new furnishings as well as original art from local artists. Summer living is the current inspiration, so stop by for ideas on beach house decorating. 258 E. Broad St., 908.228.2284.

Learning Express Toys

This popular downtown toy store offers activities and special events for kids. A variety of Play Days and Jazz Nights Activities are scheduled for July, including their Fancy Nancy Play Day Thursday, July 8th at 6:30pm, LEGO Play Day Monday, July 12, 2010 at 2:30pm, Alex Giant Paper Flower Play Day Tuesday, July 13, 2010 at 6:00pm, and many others. Call or stop by to sign up 184 Elm St., 908.233.1381.

The Eardly T. Petersen Co.

\$110 accessories & supplies are FREE with your purchase of the LadyBugXL Dry Steam Vapor Cleaner, a "no-



Be a Part of Westfield in Bloom

Let's plant pride in our community! Downtown Westfield Corporation and Williams Nursery have entered Westfield, NJ in the 2010 "America in Bloom" competition. We came so close to winning in 2009, and we need your help to win this year. Townwide judging is July 12 and 13.

The America in Bloom contest awards community applications for their efforts in the following categories: community involvement · urban forestry · tidiness · environmental · landscaped areas · heritage · turf and ground cover areas · floral displays.

Your beautification project may be selected to win an award! Awards will be given in the following categories: · Best Window Boxes · Best Storefronts · Best Gardens · Best Planters · Best of Westfield · Best Kid's Gardens.

Post your ideas and beautification efforts to the Westfield in Bloom Facebook page or email them to info@westfieldinbloom.com.

Other Upcoming Events

July 10, Saturday Westfield's Farmers' Market Opens July 10 and runs until October 30

Visit the South Avenue Train Station every Saturday from 8:30am to 2:00pm to get the best JERSEY FRESH fruits and vegetables. In addition, be sure to try the baked goods and other specialty items! Sponsored by the Westfield Area Chamber of Commerce 908-233-3021.



chemical" clean, disinfects all surfaces. 224 Elmer St., 908.232.5723
<http://www.etpetersen.com>



Sidewalk Sale Days, July 15-18

Don't miss the Sidewalk Sales this month, as Downtown Westfield retailers take their wares out onto the streets for four days only, July 15th-18th, Thursday - Sunday. Shop for great summer bargains as stores offer seasonal merchandise at greatly reduced prices.

We hope you enjoyed this monthly e*newsletter!

If you have any comments or suggestions, or if you are a business owner in the Special Improvement District and would like to be considered in future issues, please email:
j.lemberg@westfieldtoday.com.

Sincerely,

Sherry Cronin,
 Executive Director
 Beth Brenner, Asst. Executive
 Director
 Jamie Lemberg,
 Online Marketing Manager

Downtown Westfield
 Corporation (DWC),
 Management Entity of the
 Special Improvement District
 908.789.9444.

*Since its formation in 1996, the
 Downtown Westfield
 Corporation's (DWC) efforts*

July 21, Wednesday

Calling all "SO YOU THINK YOU CAN DANCE" Fans!

Join the Westfield School of Dance on Wed., July 21, 2:30 - 4:00pm to learn Nappy-Tabs Hip Hop Dance In honor of "National Dance Day" (July 31) sponsored by Dizzy Feet Foundation. Participation is \$10.00 and ALL proceeds will go directly to Dizzy Feet Foundation. Please call WSOD 908-789-3011 to register. Get out there and DANCE!

July 26, Monday, 7:30pm

NJWA Summer Symphony Orchestra Concert

The New Jersey Workshop for the Arts Summer Symphony Orchestra, directed by Janet Lyman, will present a concert featuring the works of Beethoven, Dvorak and Haydn on Thursday, July 22 at 7:30pm at Temple Emanu-el, 756 East Broad Street, Westfield. The concert is free and open to the public. 908.789.9696 www.njworkshopforthearts.com

July 28 & 29, Wednesday & Thursday 2010, 1pm and 7:30pm Summer Stage Theater Presents Barnum

The Westfield Summer Workshop Summer Stage Theater will present the musical Barnum on Wednesday and Thursday, July 28 and 29, at 1:00pm and 7:30pm. Barnum with music by Cy Coleman, lyrics by Michael Stewart and book by Mark Brambic, traces the journey of Phineas T. Barnum from sideshow huckster to his collaboration with James Bailey to form "The Greatest Show on Earth." Tickets are \$8 for adults and \$6 for students and senior citizens. 908.518.1551
www.njworkshopforthearts.com



Food & Wine

Jazz at 16 Prospect


Enjoy Live Jazz every night at 16 Prospect Wine Bar & Bistro. Tuesday - Wednesday 8-10pm, Thursday 8-11pm, Friday & Saturday 8-11pm, Sunday 6:30-9:30pm. For details visit www.16prospect.com. 16 Prospect St., 908.232.7320.

New Burgers at The Office Beer Bar & Grill

The OFFICE Beer Bar & Grill is featuring OFFICE favorites like the Jersey Burger and Parmesan Peppercorn Burger, and now the

have resulted in Westfield, NJ being a nationally recognized successful downtown. The DWC's mission is to make Westfield, NJ a preferred destination where people want to live, work and visit by promoting activities that complement existing businesses and services.

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new Double Grilled Cheese Burger, Cherry Turkey Burger, Jalapeno Burger and the Daily Allowance Burger. On a lighter note, the OFFICE is also featuring three salad favorites, including the Crispy Shrimp Salad, Southern Fried Chicken Salad and the menu favorite, Steak Salad. To complete your meal, try the Jeremiah Weed Sweet Tea, a Bacardi Dragon Berry daiquiri, Grand Marnier, a Sam Adams special, or a milkshake. 411 North Avenue W., 908.232.1207, www.office-beerbar.com

July is Adoption Month at Ana Beall's Team Room

Owner Nancy Baker celebrates Ana Beall joining her family on July 5th. Adoptive families are invited to join them during the month of July and receive 10% off their check! Just mention this promotion in the Westfield Today e*newsletter to your server. They have new hours for the summer: Thursday, 11am-3pm, Friday 11am-10pm, Saturday 10am-10pm, and Sunday 10am-4pm. Open other hours for special events. 415 Westfield Ave., 908.264.4221, www.anabeallstearoom.com

Weekly Summer Specials at Ahrr's Coffee Roastery & Coffee Bar

Summertime Refreshment! Try their Weekly Specials - One for \$3 or two for \$4 (of the same flavor):

July 5th thru July 11th 'Iced' Hot Chocolate

July 12th thru July 18th Mocha Cappuccino Daiquiri

July 19th thru July 25th Vanilla Cappuccino Daiquiri

July 26th thru August 1st Caramel Cappuccino Daiquiri

104 Elm Street, 908.232.7977, www.ahrre.com

Wine Tastings at CoolVines

CoolVines invites you join them for their In-store wine tasting every Saturday 2-5pm. For details check their web site or visit www.coolvines.com/tastings/WESTFIELD. 23 Elm St., 908.232.5050.

\$1 off at Rita's During Downtown Events

Rita's is offering everyone in attendance at the 5K, Jazz Festival nights, and Sidewalk Sale Days \$1.00 off any regular or large item. All of their Italian ice is fat free and they also offer sugar free ice. Just print out this email and bring a copy with you to Rita's, or mention you saw it in the Westfield Today e*newsletter. Rita's also sells their Italian ice in bulk for parties, special events, etc. 107 Quimby St., 908.928.9280.

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